

# SCOUT SCRIPT

"Hello, my name is \_\_\_\_\_ and I'm with pack / troop \_\_\_\_\_. I am earning my way to \_\_\_\_\_ and supporting our camp programs. I have many DELICIOUS flavors of popcorn and \_\_\_\_\_ is my favorite! Can I count on your support to help fund my adventures?" (Hand pen and order form to customer)

	NAME	STREET/EMAIL ADDRESS	\$50	\$30	\$60	\$35	\$25	\$25	\$20	\$25	\$20	\$15	\$10	AMOUNT DUE	DLV.	PD.
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TOTAL

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SCOUT'S NAME \_\_\_\_\_

SCOUT'S UNIT \_\_\_\_\_

MY GOAL



Rewards Total

FG18NCCHA582

\$50 MILITARY DONATION	\$30 MILITARY DONATION	CHOC. LOVER'S	CHEESE LOVER'S	CHOC. CARAMEL CRUNCH	18PK KETTLE	18PK UNBELIEVABLE BUTTER	SALTED CARAMEL CORN	CARAMEL CORN WITH NUTS	WHITE CHEDDAR CHEESE	CARAMEL CORN

MAKE CHECKS PAYABLE TO: \_\_\_\_\_

Please direct your popcorn payment to your Pack or Troop.

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Skip the delivery, sell online.

No money to handle  
Products ship directly to customers  
Earn Amazon.com rewards

Receive 5% for every dollar sold, over \$300.\*



\*Amazon.com Gift Card, redeemed through your Scout account

**www.trails-end.com**

My Scout Code: \_\_\_\_\_

## WIN A TRIP TO DISNEY®!

Register an account with Trail's End and record one online sale for your chance to win a trip for two to **Walt Disney World®** Resort.



For more information on how you could be one of the lucky winners, visit [www.trails-end.com/winatrip](http://www.trails-end.com/winatrip). See site for details and Official Rules.

**LEARN HOW TO SELL LIKE A CHAMPION**

**[www.trails-end.com/scout-training](http://www.trails-end.com/scout-training)**

## POPCORN HELPS SCOUTS PAY FOR COLLEGE! LEARN MORE AT [www.TRAILS-END.com/SCHOLARSHIP](http://www.TRAILS-END.com/SCHOLARSHIP)



**\$60**

### CHOCOLATE LOVER'S COLLECTION

- Milk Chocolatey Pretzels 17 oz.
- White Chocolatey Pretzels 17 oz.
- Pecan Clusters 7 oz.
- Chocolatey Caramel Crunch™ 15 oz.



Comes in a gift tin.



**\$35**

### CHEESE LOVER'S COLLECTION

- White Cheddar Cheese Corn 5 oz.
- Yellow Cheddar Cheese Corn 5 oz.
- Jalapeño Cheddar Cheese 5 oz.



Comes in a gift tin.

### POPCORN FOR OUR TROOPS

Donate a gift of popcorn for our military men and women, their families, and veterans' organizations.

**\$50** Gold Donation  
**\$30** Silver Donation



**\$25**

20 oz.

### SALTED CARAMEL POPCORN

A unique combination of sweet caramel corn with a perfectly balanced finish of sea salt.

with Sea Salt



**\$25**

18 oz.

### CHOCOLATEY CARAMEL CRUNCH™

Sweet, crunchy caramel popcorn coated in smooth and creamy chocolate.



**\$20**

18 oz.

### PREMIUM CARAMEL CORN

The ideal pairing of sweet caramel popcorn mixed with almonds, cashews, & pecans.



**\$25**

18-Pack Microwave

### KETTLE CORN

Deliciously sweet and salty popcorn that melts in your mouth.



**\$20**

18-Pack Microwave

### UNBELIEVABLE BUTTER™

The perfect combination of popcorn, oil, salt and butter to make you feel like you're at the movies.



**\$15**

5.25 oz.

### WHITE CHEDDAR CHEESE CORN

The perfect combination of light, crispy popcorn and rich white cheddar cheese deliciousness in every savory bite.



**\$10**

11 oz.

### CLASSIC CARAMEL CORN

A traditional favorite full of rich caramel flavor.

## STAY ON TRACK FOR COLLEGE

Sell **\$2,500** of qualifying Trail's End products in any calendar year and have **6%** of your total sales count towards your own Trail's End Scholarship.

Once enrolled, 6% of your sales each year will go towards the scholarship. You only have to hit the \$2,500 minimum one time. Online sales count!

Visit [Sell.Trails-End.com](http://Sell.Trails-End.com) for full details.



All products, except Microwave Popcorn (which contains milk ingredients only), are produced in a plant that manufactures and handles products with peanuts, tree nuts, wheat, soy, milk and egg ingredients. All Trail's End® products are Kosher Dairy. Please verify the symbol on each package to verify the validating kosher organization.

\*Across the entire Trail's End® product line, an average of 73% goes to local Scouting. ©2018 Trail's End®. All rights reserved.

# 2018 Fall Prize Program

**\$825**  
**LEVEL 8**

- 25 - 126-Piece Tool Set
- 26 - HEXBUG VEX Ambush Striker
- 27 - 2-Person Waterproof Tent
- 28 - Grab Bag G



**\$575**  
**LEVEL 7**

- 21 - LEGO CREATOR 3-in-1 Rocket Rally Car
- 22 - HEXBUG VEX Discovery Command Explorer
- 23 - All Aluminum Tactical Safety Flashlight
- 24 - Grab Bag F



**\$375**  
**LEVEL 6**

- 17 - Hanging Hammock
- 18 - 3 Watt-200 Lumen COB LED Headlamp
- 19 - 4" Rosewood Knife w/ Case & BSA® Branding
- 20 - Grab Bag E



**\$275**  
**LEVEL 5**

- 13 - Silly String Blaster w/ Can Silly String
- 14 - Squat Lock Blade Knife w/ Clip & BSA® Branding
- 15 - SOS Survival Kit
- 16 - Dart Zone Raptor Mini Bow w/ 4 Darts



**\$175**  
**LEVEL 4**

- 9 - 2-3/8" Brass & Rosewood Handle Knife w/ BSA® Branding
- 10 - Sticky Stress Ball w/ BSA® Branding
- 11 - 6" Sitting Bear w/ BSA® Branding
- 12 - Mini Multi-Tool



**\$125**  
**LEVEL 3**

- 5 - Fire Starter
- 6 - Mini Dual LED Dynamo Flashlight w/ BSA® Branding & Keyring
- 7 - Cinch Backpack w/ BSA® Branding
- 8 - 6-COB Utility Light w/ Magnetic Back & Carabiner



**\$75**  
**LEVEL 2**

- 1 - Banditz Micro Stunt Glider
- 2 - Compass Thermometer w/ Carabiner
- 3 - Pop-Up Phone Stand/Holder (phone not included)
- 4 - Zing Air Glove-A-Bubble Lion



**LEVEL 1**

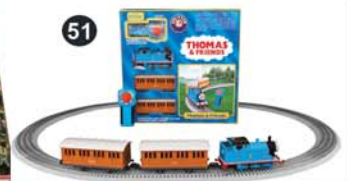
- 0.1 - Popcorn Sale Patch  
Sell any item
- 0.2 - Online Sale Pin  
Sell One Online Order
- 0.3 - Military Sale Pin  
Collect One Military Donation
- 0.4 - Top Seller Pin  
Sell over \$1,000



Descriptions of Prizes  
Available at  
[www.boyscouts-gcc.com](http://www.boyscouts-gcc.com)

**\$4,500**  
**LEVEL 14**

- 49 - Treepod Cabana
- 50 - LEGO Ninjago The Dockyards
- 51 - Lionel Thomas & Friends Lionchief Set w/ Bluetooth
- 52 - \$200 Walmart Card



**\$3,500**  
**LEVEL 13**

- 45 - LEGO Star Wars First Order Destroyer
- 46 - Max Traxxx Tracer Racer RC - Twin Loop
- 47 - HEXBUG VEX Boxing Robots
- 48 - \$165 Walmart Card



**\$2,750**  
**LEVEL 12**

- 41 - Holy Stone F181W Wifi FPV Drone w/ HD Camera
- 42 - Eureka! Tetragon HD 3 Person Tent
- 43 - North Face Big Shot Backpack
- 44 - \$125 Walmart Card



**\$2,000**  
**LEVEL 11**

- 37 - LEGO Harry Potter's Hogwarts Great Hall w/ 10 mini-figures
- 38 - Xtrem BOTS Trooper Bot
- 39 - Camp Package
- 40 - \$90 Walmart Card



**\$1,650**  
**LEVEL 10**

- 33 - HEXBUG Battleground Search & Destroy
- 34 - Swiss Army "Cadet" Backpack
- 35 - Carrera Fire R/C Racer
- 36 - \$75 Walmart Card



**\$1,100**  
**LEVEL 9**

- 29 - Rock & Roll It Flexible Piano Keyboard
- 30 - LEGO DC Super Heroes Lex Luthor Mech Takedown w/ Wonder Woman
- 31 - Camp Stove w/ Regulator (Fuel not included)
- 32 - \$40 Walmart Card



**KELLER MARKETING**  
A Division of General Commercial Corp.  
888-351-8000

**Mecklenburg County Council**  
Council Code: 451MCC [www.mccscouting.org](http://www.mccscouting.org)



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## How to Select Your Prizes

- Sell any item and receive the Popcorn Sale Patch.
- Sell \$75 or more and receive a Popcorn Sale Patch AND any Level 2 Prize.
- Sell \$125 or more and receive a Popcorn Sale Patch AND a prize from the level you achieve; or select a combination of prizes from lower levels, as long as the total prize value does not exceed the **Level Achieved**.
- Parent's permission and a Whittling Chip or Totin' Chip is required to select a knife as your prize.

**Example:** Sales of \$575 choose one prize from Level 7 ...OR... TWO prizes from Level 5 ...OR... ONE prize from Level 5, ONE prize from Level 4, and ONE prize from Level 3; etc.

Prizes are subject to substitution after consultation with Council and will be of equal or greater value.

## Popcorn Sale Important Dates

August 1st - Online Sale Starts  
September 29th - Traditional Sale Starts  
November 15th - Sale Ends

## Who to Contact:

Popcorn Related Questions:  
Council Office 704-342-9343

Prize Related Questions:  
Keller Marketing 888-351-8000



Grab Bags - Be surprised - Each Grab Bag is valued at 50% more than the other prizes within that level. The prizes included in each Grab Bag may not be pictured on this brochure. Grab Bags within each shipment to each Unit will be identical.